



**MASTERMINDS**  
BUSINESS SCHOOL  
www.mbsedu.co.uk

PRESENTS

**DUBAI** 

**ENTREPRENEURS  
BOOTCAMP**



**THEME:**

**BUSINESS EXCEPTIONS FOR ENTREPRENEURS  
AND TOP EXECUTIVES**

**VENUE**

**FOUR POINTS BY SHERATON  
SHEIKH ZAYED ROAD,  
DUBAI, UAE**

**DECEMBER 2024**

(10TH - 12th)

**3 DAYS  
INTENSIVE  
SEMINAR**

Course Fee

**\$2,500**

PER DELEGATE

**PARTNERS**

 **Columbia Business School**  
AT THE VERY CENTER OF BUSINESS™  
| EXECUTIVE EDUCATION

 **London  
Business  
School**

 **University  
of Bolton**  
Teaching Intensive. Research Informed





## CONFERENCE APPROACH

The Dubai Entrepreneurs BootCamp gathers influential business leaders worldwide, focusing on networking, business facilitation, and enjoyment. Meet industry innovators, thought leaders, and internationally recognized CEOs while exploring emerging trends, best practices, and impactful case studies. Access the latest news, trends, and insightful interviews, covering business mastery, leadership, international trends, and more. Captivating presentations offer actionable takeaways to elevate your business.

## CONFERENCE OBJECTIVES

- Learn immediate practical business tools
- Create a sustainable business and elevate profits
- Understand the principles of successful organizations
- Set the standard for quality in your industry
- Systemize your business for autonomy
- Navigate sales and marketing in the digital economy
- Learn effective leadership skills
- Gain access to the MasterMinds Fellowship Forum
- Recognize outstanding CEO performance

**VENUE:**  
FOUR POINTS BY SHERATON, SHEIKH  
ZAYED ROAD, DUBAI, UAE



## CONFERENCE OUTLINE

- Business Mastery 101
- Transformational Leadership and sustainability
- Re-wiring the organization for greater productivity.
- Sales and marketing the lifeblood of your business
- Wealth creation processes
- 21st century Advertising
- Business Automation processes
- How to create a luxury brand
- Qualities of Great leaders
- A.I. and other Emerging Technologies
- The Law of Attraction for Business Success
- Social media for top executives
- Digital marketing for CEOs
- Blockchain & Other Emerging Technologies
- Dubai Investment opportunities

## OUR MODEL BUSINESS LEADERS







## WHO SHOULD ATTEND?

- Entrepreneurs
- Tech startups, Founders and Investors
- Corporate Executives
- Industry Innovators and Thought Leaders
- CEOs in Public and Private Sectors
- Top Managers and Administrators
- Sales and Marketing Professionals
- Business Professionals
- Coaches, Consultants, Authors, Speakers
- Senior Officials in Entrepreneurship Development
- Personnel, Marketing, Finance, and Production Pros

## DUBAI CITY TOUR



Delegates will enjoy exploring Dubai's top tourist attractions as part of the conference package, enhancing their summit experience with unforgettable city tours. This unique opportunity combines leisure with learning, creating a memorable journey of knowledge transfer.



## THE MASTERMINDS AWARD OF BUSINESS EXCELLENCE



The MasterMinds Awards of Business Excellence ceremony celebrates outstanding achievements by individuals—Business Leaders, Managers, Top Executives, CEOs—and organizations across diverse industries in both public and private sectors, recognizing their contributions to industry, national development, and humanity.

## EXECUTIVE MBA CERTIFICATE IN INTERNATIONAL BUSINESS MANAGEMENT



Upon completion of the program, delegates will earn an Executive MBA certificate in international business management from MasterMinds Business School, United Kingdom.





# COURSE FACULTY



**ANGELO KEHAYAS**

Executive Coach,  
Independent Advisor,  
International Speaker



**DR. FARAH AKBAR**

L&D Professional, Educator,  
Lead Facilitator & Consultant  
Management, Marketing, HRM  
& Business Intelligence/  
Leadership Coach/Generations Y  
& I/Z Marketing Communication



**DR. JONATHAN M KAMPHIUS**

International speaker, educator and alternative  
health advisor from Las Vegas, Nevada USA.  
Has lectured in 54 nations and traveled in 130  
countries thus far. Has lived and worked in  
Africa, Europe, Asia and the Middle East for  
over 20 years.



**EDWIN OKAFOR**

Director of  
Programmes- Africa |  
Entrepreneur, Business  
Mentor and Executive  
Coach



**DR. CRYSTALHEART  
KAZMI**

Experienced Strategy formulator  
and Performance Management  
Systems implementer,  
Motivational and Soft Skills  
Trainer



**MARC REINEKE**

CEO & Founder Smartfox Group.  
AI Strategist. Holistic Solutions,  
Not Isolated Tools. Sustainable  
Growth Through Intelligent  
Processes

## CONFERENCE REGISTRATION PROCESS

A moderate conference fee of **\$1000** applies per silver ticket, **\$2500** per Executive Ticket and **\$3500** per VIP ticket. Visit [www.mbsedu.co.uk/bootcamp/#registration](http://www.mbsedu.co.uk/bootcamp/#registration) for ticket details. Conference benefits include: Comprehensive Course Materials, Executive MBA Certificate in International Business Management, Nomination into MasterMinds Fellows Forum, MasterMinds Awards of Business Excellence, Buffet Tea Breaks & Lunch, Luxury Class Yatch Party, Interactivity with world-rated experts, opportunity to be nominated for an Honorary Doctorate Award and lots more.

Visit the conference website for more Information: [mbsedu.co.uk/bootcamp](http://mbsedu.co.uk/bootcamp)

## WHAT HAPPENS AFTER PAYMENT

Once payment is made, kindly email proof of payment to [accounts@mbsedu.co.uk](mailto:accounts@mbsedu.co.uk). You'll receive a letter of acceptance from our event team. Delegates are to come along with their tickets or proof of payment to the conference venue.

We would require all registered delegates to send in their professional profiles or resume to [awards@mbsedu.co.uk](mailto:awards@mbsedu.co.uk), highlighting their contributions and achievements in industry, community or nation to assist the planning and award committee.

Delegates with VIP Ticket should contact the awards committee at [awards@mbsedu.co.uk](mailto:awards@mbsedu.co.uk) and request for the online link to fill out the Honorary Doctorate Award nomination form.

All registered delegates that require assistance with visa and accommodation should kindly contact MBS event team below.

## PAYMENT OPTIONS

### MBS USD ACCOUNT FOR WIRE TRANSFER

**BANK ADDRESS: CITIBANK N.A. CANADA SQUARE**

**CANARY WHARF, LONDON E14 5LB.**

**SORT CODE : 18-50-08**

**IBAN NO: GB80CITI18500810407941.**

**ACCOUNT NAME : Masterminds Business School LTD**

**SWIFT CODE (BIC) CITIGB2L**

**ACCOUNT NO: 10407941 (USD)**

### CREDIT CARD OR DEBIT CARD PAYMENT VIA MBS WEBSITE:

<https://mbsedu.co.uk/make-payment>

ONCE PAYMENT IS MADE, SEND TELEX COPY TO  
[accounts@mbsedu.co.uk](mailto:accounts@mbsedu.co.uk)

Please contact the following for more information

### MBS EVENT TEAM

WHATSAPP: +447482878863

EMAIL: [events@mbsedu.co.uk](mailto:events@mbsedu.co.uk)

[www.mbsedu.co.uk](http://www.mbsedu.co.uk)