



MASTERMINDS
BUSINESS SCHOOL
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PRESENTS

Dubai

**LEADERSHIP
CONFERENCE**



**GLOBAL LEADERSHIP MASTERCLASS
FOR TOP EXECUTIVES**

DECEMBER 2024

(10TH - 12TH)

**3 DAYS
INTENSIVE
SEMINAR**

VENUE

**FOUR POINTS BY SHERATON
SHEIKH ZAYED ROAD,
DUBAI, UAE**

Course Fee
\$2,500
PER DELEGATE

PARTNERS

 **Columbia Business School**
AT THE VERY CENTER OF BUSINESS™
EXECUTIVE EDUCATION

 **London
Business
School**

 **University
of Bolton**
Teaching Intensive. Research Informed



CONFERENCE APPROACH

The Dubai Leadership Conference connects global leaders across sectors for networking and learning from experts. In today's dynamic world, effective leadership is crucial amidst unprecedented challenges. This transformative event equips leaders with innovative strategies and invaluable insights. By bringing together thought leaders and industry experts, it fosters collaboration and challenges conventional thinking, promoting innovation and resilience. More than just an event, it's a roadmap for leadership, filled with lessons and inspired visions, empowering participants to navigate the ever-evolving landscape with confidence and clarity.

CONFERENCE OBJECTIVES

- Elevate Your Leadership
- Harness Practical Tools
- Leadership vs Management
- Transformational Experience
- Balancing Leadership and Managerial Skills
- Acquire and Apply New Skills

CONFERENCE OUTLINE

- Visioning and Visionary Leadership
- Transformational Leadership and Sustainability
- Quixotic Leadership and Management
- Leadership M & E using Balanced Scorecard
- Public Wealth Creation & Management for Leaders
- Leadership Styles, Approaches, and Models
- AI and Other Emerging Technologies
- Conflict Resolution
- Qualities of Good Leaders
- E-learning for 21st Century Executives
- Social Media for Top Executives
- Digital Leadership for CEOs
- Blockchain & other Emerging Technologies
- Strategic Thinking for Optimal Results
- Emotional Intelligence
- Core Corporate Governance
- Talent Management and Succession Planning

CONFERENCE VENUE

FOUR POINTS BY SHERATON, SHEIKH ZAYED ROAD, DUBAI, UAE



THE MBS AWARD OF LEADERSHIP EXCELLENCE



WHY YOU SHOULD ATTEND

At Masterminds Business School, we prioritize your investment's value. In finance, it's ROI; in professional development, it's ROL. Our Advanced Leadership Program offers a week-long Masterclass covering modern leadership, management strategies, decision-making, delegation, global impact, performance and conflict management, vision, and HR utilization. Join leaders like yourself to learn and share perspectives with professionals and executives.

DUBAI CITY TOUR



Delegates will enjoy exploring Dubai's top tourist attractions as part of the conference package, enhancing their summit experience with unforgettable city tours. This unique opportunity combines leisure with learning, creating a memorable journey of knowledge transfer.



The Dubai Leadership Conference will conclude with the prestigious Award of Leadership Excellence for outstanding leaders in both public and private sectors. Additionally, all attendees will be inducted into the MasterMinds Fellows Forum. Delegates should submit their profiles to awards@mbsedu.co.uk for planning purposes.

WHO SHOULD ATTEND?

- Leaders in Public and Private Sectors
- Corporate Executives
- CEOs and Entrepreneurs
- Executive Secretaries of MDAs
- Federal and State Permanent Secretaries
- Politicians and Political Appointees
- Vice Chancellors, Rectors of Polytechnics and provosts of colleges of education
- Top Managers and Administrators
- National legislators and Ambassadors
- Coaches, Consultants, Authors, Speakers
- Representatives of government organizations
- Senior official in entrepreneurship development
- Professionals in personnel, marketing, finance and production.



COURSE FACULTY



ANGELO KEHAYAS

Executive Coach,
Independent Advisor,
International Speaker



DR. FARAH AKBAR

L&D Professional, Educator,
Lead Facilitator & Consultant
Management, Marketing, HRM
& Business Intelligence/
Leadership Coach/Generations Y
& I/Z Marketing Communication



DR. JONATHAN M KAMPHIUS

International speaker, educator and alternative
health advisor from Las Vegas, Nevada USA.
Has lectured in 54 nations and traveled in 130
countries thus far. Has lived and worked in
Africa, Europe, Asia and the Middle East for
over 20 years.



DR. LARRY DAVIES

Leadership Coach, Executive
Coach, Performance Coach
EDD - Ed. Leadership, SFHEA
(Senior Fellow, Higher Ed.
Academy - Now Advance He.
Verified Evaluator/Draft Coach
for Fellowship Candidates -
HEA)



**DR. CRYSTALHEART
KAZMI**

Experienced Strategy formulator
and Performance Management
Systems implementer,
Motivational and Soft Skills
Trainer



MARC REINEKE

CEO & Founder Smartfox Group.
AI Strategist. Holistic Solutions,
Not Isolated Tools. Sustainable
Growth Through Intelligent
Processes

CONFERENCE REGISTRATION PROCESS

A moderate conference fee of **\$2500** applies for **Executive Ticket** and **\$3500** for **VIP Ticket**, covering:
Comprehensive Course Materials, Executive MBA Certification in Leadership & Management, Nomination into
MasterMinds Fellows Forum, MasterMinds Award of Leadership Excellence, Buffet Tea Breaks & Lunch, Luxury Class
Yatch Party, Interactivity with world-rated experts, opportunity to be nominated for an Honorary Doctorate
Award and lots more.

Visit the conference website for more Information: mbsedu.co.uk/leadership

WHAT HAPPENS AFTER PAYMENT

Once payment is made, kindly email proof of payment to accounts@mbsedu.co.uk. You'll receive a letter of acceptance from our
event team. Delegates are to come along with their tickets or proof of payment to the conference venue.

We would require all registered delegates to send in their professional profiles or resume to awards@mbsedu.co.uk, highlighting
their contributions and achievements in industry, community or nation to assist the planning and award committee.

Delegates with VIP Ticket should contact the awards committee at awards@mbsedu.co.uk and request for the online link to fill
out the Honorary Doctorate Award nomination form.

All registered delegates that require assistance with visa and accommodation should kindly contact MBS event team below.

PAYMENT OPTIONS

MBS USD ACCOUNT FOR WIRE TRANSFER

BANK ADDRESS: CITIBANK N.A. CANADA SQUARE
CANARY WHARF, LONDON E14 5LB.

SORT CODE : 18-50-08

IBAN NO: GB80CITI18500810407941.

ACCOUNT NAME : Masterminds Business School LTD

SWIFT CODE (BIC) CITIGB2L

ACCOUNT NO: 10407941 (USD)

CREDIT CARD OR DEBIT CARD PAYMENT VIA MBS WEBSITE:

<https://mbsedu.co.uk/make-payment>

ONCE PAYMENT IS MADE, SEND TELEX COPY TO
accounts@mbsedu.co.uk

Please contact the following for more information

MBS EVENT TEAM

WHATSAPP: +447482878863

EMAIL: events@mbsedu.co.uk

www.mbsedu.co.uk